



1NGO

Digital Empowerment

April- June 2023-24

Quarterly Report

www.1ngo.in

Prepared by: Jashosree Sen, Operations Manager

&

Pooja PN, Asst. Ops Manager

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1.Overview:

- In Quarter 1 of FY 23-24 (April-June), INGO created 68 new websites for NGOs from 13 states.
- The total count of websites on INGO platform is 1083 as on 30th June 2023.
- The tech team added – 4 payment gateways (linked via Instamojo) for donation purposes on the website.
- During this quarter 24 webinars were conducted on different topics-A guide to update your website created by INGO, understanding online payment gateway (Instamojo), Learn how to use posts, stories and live video on Facebook and LinkedIn, why is digital presence important for NGOs? Etc.
- The highlight of the quarter was donations to old age homes and webinars for Tech Mahindra Foundation’s partner NGOs.

2.Quarterly summary:

Month	New websites created	QR code created	Instamojo
April	20	-	1
May	13	-	-
June	35	-	3
Total	68	-	4

Q4 ('22-'23) vs Q1('23-'24)

Quarter 4:

Month	New websites created	QR code created	Instamojo
January	40	42	-
February	14	16	5
March	4	-	6
Total	58	58	11

Quarter 1:

Month	New websites created	QR code created	Instamojo
April	20	-	1
May	13	-	-
June	35	-	3
Total	68	-	4

Cumulative KPI summary:

Month	Total No. of existing NGOs on INGO platform	Total No. of QR code created	Total No. of Instamojo created
April	1035	721	270
May	1048	721	270
June	1083	721	273

3. Details of websites created in this quarter:

During this quarter NGOs from Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand, Karnataka, Kerala, Maharashtra, Odisha, Tamil Nadu, Telangana, Uttar Pradesh, West Bengal were reached out for the purpose of website creation.

A total of 68 websites were created from these 13 states.

Website distribution:

Month	Distribution of NGOs (State wise)
April	7 states Karnataka (13), Tamil Nadu (2), Maharashtra (1) Kerala (1), Bihar (1), Jharkhand (1), Kashmir (1)
May	6 states Karnataka (5), Kerala (3), Odisha (2), Andhra Pradesh (1), Chhattisgarh (1), Tamil Nadu(1)
June	7 states Karnataka (12), Uttar Pradesh(12), Andhra Pradesh (6), Telangana (2), Kerala (1), West Bengal ; (1), Jharkhand (1)

The below table shows a state wise detail of websites created for the last quarter.

Andhra Pradesh (7 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
<u>1</u>	Centre for Legal Clinic Research and Rehabilitation Welfare Charitable Trust	Godavari	https://clcrtrust.Ingo.in/
<u>2</u>	Shalom Trust for Relief Education and Mission	Chittoor	https://shalomtrust.Ingo.in/

<u>3</u>	People Community Development Society	Kadapa	https://pcds.1ngo.in/
<u>4</u>	Samatha Society for Rural Education and Development	Sri Satya Sai	https://samatha.1ngo.in/
<u>5</u>	Model Organisation for Oppressed and Neglected (MOON)	Nellore	https://moonngo.1ngo.in/
<u>6</u>	Angel Grameena & Pattanabhivruddi Samkshema Samsta	Vizianagaram	https://agpss.1ngo.in/
<u>7</u>	Krupa Foundation	Krishna	https://krupa.1ngo.in/

Bihar (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
<u>1</u>	Bakhsh Foundation	Aurangabad	https://bakhshfoundation.1ngo.in/

Chhattisgarh (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
<u>1</u>	Vishwas Social Welfare Society	Bilaspur	https://vsws.1ngo.in/

Jharkhand (2 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
<u>1</u>	Creative Mission Jharkhand	Ranchi	https://cmj.1ngo.in/
<u>2</u>	Abhiyan Sahebganj	Sahebganj	https://abhiyansbg.1ngo.in/

Karnataka (30 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
<u>1</u>	Carmel Seva Trust	Dakshina Kannada	https://cst.1ngo.in/
<u>2</u>	U.K Arts and Cultural Trust	Bengaluru	https://ukarts.1ngo.in/

3	Pragathi Mahila Abhirudhi Sanga	Kolar	https://pmas.Ingo.in/
4	LMS Charitable Trust	Bengaluru	https://lmsngo.Ingo.in/
5	Anthyodaya Social Service Society	Bagalkot	https://anthyodaya.Ingo.in/
6	Divyanga Seva Charitable Trust	Mandya	https://dsct.Ingo.in/
7	Tapas Educational Foundation	Chitradurga	https://tapas.Ingo.in/
8	Sneha Sanjivini Ladies and Children Welfare Association	Bengaluru	https://snehasanjivini.Ingo.in/
9	Shri Sharada Vidyalaya, Guledagudda	Bagalkot	https://ssvg.Ingo.in/
10	Sri Vinayak Education Rural Development Social Service Organization	Vijayanagara	https://vinayaka.Ingo.in/
11	Gamya Charitable Trust	Bengaluru	https://gamyact.Ingo.in/
12	Shrirakshe Nagar Grameenabiruddi Seva Samsthe	Bellary	https://shrirakshe.Ingo.in/
13	Sri Vinayaka Charitable Trust	Bengaluru	https://svctrust.Ingo.in/
14	Niranthara	Bagalkot	https://niranthara.Ingo.in
15	Samruddha Foundation For The Disabled	Belagavi	https://sfd.Ingo.in/

16	Vision India Trust	Bengaluru	https://visionindia.1ngo.in
17	Mahila Mattu Angavikalara Abhivruddhi Samsthe	Belagavi	https://mmaas.1ngo.in
18	Sri Chaithanya Old Age Home	Bengaluru	https://srichaithanya.1ngo.in/
19	Jana Samrudhi Trust (R)	Bengaluru	https://jst.1ngo.in/
20	Dr. Babasaheb Ambedkar National Foundation,Nipani	Nippani	https://banfnipani.1ngo.in/
21	Sanjeevani Plus	Bangalore	https://sanjeeviniplus.1ngo.in/
22	Pruthvi Foundation	Anekal	https://pruthvianekal.1ngo.in/
23	Samaprabha Educational and Youth Volunteer Association, Vijayapur	Vijayapura	https://seyva.1ngo.in/
24	Adi Shree Kaveri Foundation Trust	Bangalore	https://adishreetrust.1ngo.in/
25	R N Charitable and Educational Trust	Kolar	https://rncetrust.1ngo.in/
26	Hasivu Organization	Shimoga	https://hasivuorg.1ngo.in/
27	Siri Saamajika Mattu Shikshana Trust	Ramanagara	https://siritrust.1ngo.in/

28	Pragathi Rural Development Services (PRDS) Trust	Chikkaballapura	https://prdstrust.1ngo.in/
29	Nandeeshwara Rural Development Center (R)	Chikkaballapura	https://nrdc.1ngo.in/
30	Nevil Foundation	Tumakur	https://nevil.1ngo.in/

Kashmir (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
<u>1</u>	Wullar Bachav Front	Bandipora	https://wullarbachavfront.1ngo.in/

Kerala (6 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Aim Educational and Charitable Trust	Ernakulam	https://aimtrust.1ngo.in/
2	Kalam Urban Rural Welfare Charitable Trust	Idukki	https://kalamtrust.1ngo.in/
3	Santhvanam Kunduvanpadam Trust	Palakkad	https://skt.1ngo.in/
4	Health Line (Centre for Health & Social Development)	Kasaragod	https://healthline.1ngo.in/
5	Vikas Yojana Social Service Society	Idukki	https://vikasyojana.1ngo.in
6	Mangalapuram Gramapanchayath Vikasana Samithi	Thiruvananthapuram	https://mgvs.1ngo.in/

Maharashtra (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Saraswati Shikshan Prasarak Mandal	Kolhapur	https://sspm.1ngo.in/

Odisha (2 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Friend's Organisation For Rural Development (FRIENDS)	Dhenkanal	https://friends.1ngo.in/
2	District Handicapped Welfare School	Subarnapur	https://dhws.1ngo.in/

Tamil Nadu (3 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Tenaple Environment Awareness And Motivation Trust (TEAM)	Coimbatore	https://team.1ngo.in/
2	Sri Gandhiyammal Trust	Ramnad	https://gandhiyammal.1ngo.in/
3	Poverty Peoples Education And Development Trust (PPEDT)	Thiruvallur	https://ppedt.1ngo.in/

Telangana (2 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Society for Women's Awareness and Rural Development (SWARD)	Siddipet	https://sward.1ngo.in/
2	Nirudyoga Nivarana Foundation	Hanumakonda	https://nnf.1ngo.in/

Uttar Pradesh (12 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Vineet Shilpi Jan Sewa Samiti	Balrampur	https://vineetjansewa.1ngo.in/
2	Society for people action through community empowerment	Balrampur	https://space.1ngo.in/
3	Sehyog Welfare Foundation	Balrampur	https://sehyog.1ngo.in/
4	Khitbun Nisha Jan Kalyan Sansthan	Balrampur	https://knjankalyan.1ngo.in/
5	Dr.Ambedkar Smarak Montessori school samiti	Balrampur	https://asms.1ngo.in/
6	Shree Shashi Bhanu sewa sansthan	Balrampur	https://sewasansthan.1ngo.in/
7	Aangan Aur Aanchal	Ghaziabad	https://aanganaanchal.1ngo.in/
8	Shri shanti foundation	Chandauli	https://ssfoundation.1ngo.in/
9	Jan Kalyan Shikshan Prasar Samiti	Chitrakoot	https://jksps.1ngo.in/
10	Khushhal Zindagi Foudation	Amroha	https://khushhalzindagi.1ngo.in/
11	Mahesh Garmin Seva Sansthan	Amroha	https://mgss.1ngo.in/
12	Navodaya lok chetna kalyan samiti	Bhagpat	https://navodayalcks.1ngo.in/

West Bengal (1 NGO added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Dhagagia Social Welfare Society	Parganas	https://dsws.1ngo.in/

Webinars:**Webinars conducted:**

Month	Webinars conducted	Number of participants
April	8	135
May	8	109

June	8	402
Total	24	646

APRIL:

Date	Theme	Number of participants	Conducted by
04/04/2023	Understanding online payment gateways (Instamojo)	20	Technical team
07/04/2023	Learn how to use posts, stories and live video on Facebook	14	Operations team
11/04/2023	Why should NGOs go digital now? (Dhwani partners)	14	Operations team
12/04/2023	Learn how to use posts, stories and live video on LinkedIn	17	Operations team
19/04/2023	Instagram content ideas	16	Social media team
21/04/2023	LinkedIn - Resources for NGOs	20	Social media team
25/04/2023	Introduction to Goonjan software (in Hindi)	20	Dhwani Foundation
28/04/2023	International Girls in ICT Day	14	Operations team

Total webinars: 8

Total participants: 135

MAY:

Date	Theme	Conducted by	Number of participants
03/05/2023	A guide to update your website (English)	14	Operations team
05/05/2023	Facebook best practices for nonprofits	17	Operations team
09/05/2023	Twitter best practices for nonprofits	12	Social media team
11/05/2023	National Technology Day : Artificial intelligence fundraising tools	18	Operations team
16/05/2023	LinkedIn best practices for nonprofits	20	Operations team
23/05/2023	Social Media Post Ideas for Nonprofits	17	Operations team
24/05/2023	A guide to update your website (Kannada)	7	Operations

			team
26/05/2023	A guide to update your website (Hindi)	4	Operations team

Total webinars: 8

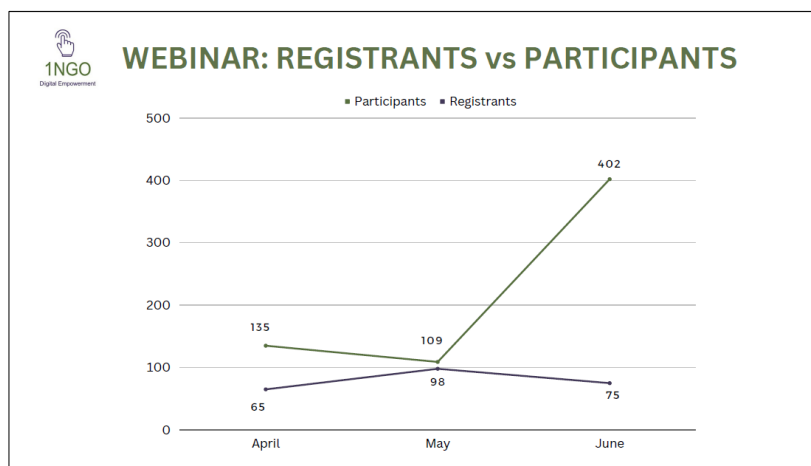
Total participants: 109

JUNE:

Date	Theme	Number of participants	Conducted by
05/06/2023	Social Media Best Practices (Tech Mahindra)	166	Operations team
06/06/2023	Fundraising through Social Media & Artificial Intelligence and tips on photo/video content creation (Tech M)	147	Operations team
14/06/2023	How to create a presentation using Google Slides?	17	Operations team
17/06/2023	LinkedIn best practices for nonprofits (in Hindi)	14	Operations team
20/06/2023	Why is digital presence important for NGOs?	6	Operations team
24/06/2023	A guide to update your website (in Hindi)	15	Operations team
26/06/2023	A guide to update your website (Kannada)	16	Operations team
28/06/2023	Expectation of corporates from NGOs	21	Operations team

Total webinars: 8

Total participants: 402

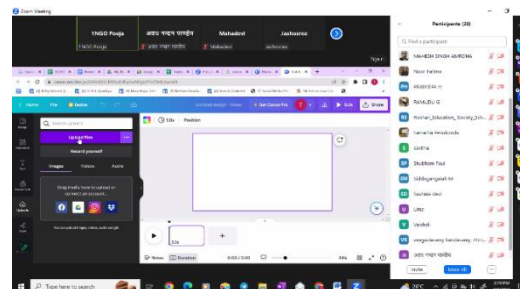


The graph shows no. of registrants vs participants in our webinar series. There is an increase in the no. of participants in the month of June.

Special Webinar series with Tech Mahindra Foundation:

INGO and Tech-Mahindra Foundation jointly organised a webinar series for the partner NGOs of Tech-M Foundation. The webinar took place on 5th and 6th June 2023. The webinar series witnessed more than 100 participants on both the days. The topics which were covered, social media best practices, fund raising, using AI in raising fund. The sessions were well-taken by the NGOs.

Webinar photo gallery:



5. INGO Social Media

Social media handle	No. of followers
Facebook	2196
LinkedIn	1362
Twitter	273

6. Initiative during this quarter:

- From Niranthara Lite program, 12 NGOs created their websites with us.
- Sessions were arranged with Goonjan team from Dhvani Foundation.

- NGO associations connected this quarter are: Sadhana Karnataka, NGO association from Shimoga, FEVOURD-Tamil Nadu, CAN Chikkaballapur, Concept Bharat

7.Donation to old-age homes:

INGO donated Rs.3,38,288 to 4 old- age homes in and round Bangalore. The purpose of the donation is to enhance the capacity of the old-age homes. Total of 127 items distributed to these old-age homes. The items included are beds, mattress, pillow covers, bedsheets, blankets and pillows.



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